

Dr. Michele Cox



1982-1986

Michele's family has always been heavily involved in football, leading her to start playing at the age of 5 as the only girl in the Eden (now Three Kings United) junior programme. Her path to her achievements, such as playing for the New Zealand women's football team, gaining a PhD and writing books were a result of her hard work, perseverance and ability to not give up when things went wrong or didn't happen immediately.

The variety in her goals (and therefore achievements) allowed her to get noticed in a very competitive environment and gave her a security net when things didn't go to plan. She founded and runs a company based in Switzerland with large international sports organisations as clients, as was formerly a Member of the FIFA Women's Football Committee.

Through her determination Michelle has left a legacy not only for football, but for women and social development across the world.

"Go out of your way to talk as much as possible to people and establish a wide range of contacts. Take every opportunity you can to stand out."