



Jenna Scullin (Cammell)



2000-2004

Jenna Scullin runs Love this City, an annual event where groups of people come together to 'Lovebomb' unsuspecting people. She created Love This City as a way for young people to show kindness and love, something she thought the world needed a little more of.

Jenna always knew she wanted to end up doing something that would help others and always knew she wanted to make a difference in the world. She started Love This City about three and a half years ago, but before that she had been working in a couple of marketing roles and studied overseas. She also has a Bachelor of Business from AUT with a double major in Advertising and Marketing.

Throughout this time she also volunteered at Brothers in Arms and mentored a young girl. People who go to Brothers in Arms for help could have low self-esteem, dealing with bullying, or are from dysfunctional families. Jenna, despite continuing to study and work hard, still loves to give up her free time to help others.

"You should believe in yourself and dream big and try to leave a legacy - something you are proud of and something that has helped people."